



## SKILLS

- Photoshop
- Photography
- Illustrator
- Basic HTML, CSS
- InDesign
- Animation
- Painting
- German (some)

## ACHIEVEMENTS

- Summer 2020 - T-Shirt Logo for Creative Arts Learning Community (previously known as Visual and Performing Arts)
- Spring 2020 - Dean's List
- Fall 2019 - Design selected of 8 for the Department of Art & Art History events poster at Bloomsburg University
- Spring 2019 - Dean's List

## CONTACT/SOCIAL

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Instagram- [@aw\\_design\\_\\_](https://www.instagram.com/aw_design__)

Redbubble- [alicia-marie.redbubble.com](https://www.redbubble.com/people/alicia-marie)

Website- <https://www.awd3sign.wixsite.com/create>

References upon request

# ALICIA WILLIAMS

## GRAPHIC DESIGNER

## EXPERIENCE

### ARTIST/PAINTER

The Art Den / Nazareth, PA / September 2020- Present

- Guide weekly painting classes to students of all ages
- Teach kids art forms and techniques weekly during afterschool classes

### SALES ASSOCIATE

Color Me Mine / Camp Hill, PA / September 2020- Present

- Ensure each customer receives best service possible and is attended to in a timely manner
- Operate register

### FREELANCE

Client jobs, Redbubble / January 2017- Present

- Create designs sold on an online platform
- Graphic design work: logos, posters, digital posters

### LEARNING COMMUNITY MENTOR

Bloomsburg University / Bloomsburg, PA / August 2017-May 2020

- Works with 3 other mentors advising and guiding 30 incoming freshmen in the Creative Arts Learning Community
- Organize and facilitate educational and social events
- Conduct 1-on-1 monthly meetings with students throughout the school year

## EDUCATION

### B.A. STUDIO ART / GRAPHIC DESIGN

Bloomsburg University of Pennsylvania / Bloomsburg, PA  
May 2020 GPA: 3.09

## VOLUNTEER EXPERIENCE

### GIRL SCOUTS OF EASTERN PENNSYLVANIA / 2003-N/A

- Set up and coordinate activities for kids at community days
- Help younger troops progress and earn badges
- Inventory and fundraising management
- Visual Marketing
- Cash control
- Lifetime member as of August 2016

## EXHIBITIONS AND SHOWS

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- Spring 2020 -
  - Spring 2020 -
  - Fall 2019 -
  - Spring 2019 -
  - Fall 2018 -
  - Summer 2017 -
  - Spring 2017 -
  - Summer 2016 -
  - Spring 2016 -
  - Fall 2015 -
- Art Magazine / Bloomsburg, PA \*COVID-19\*
  - Virtual Senior Exit Show / Online \*COVID-19\*
  - Presence / The Gallery at the Greenly Center, Bloomsburg, PA
  - Eco Art Show / Bloomsburg University of Pennsylvania, Bloomsburg, PA
  - Identity / The Gallery at the Greenly Center, Bloomsburg, PA
  - Tincum Arts Fest / Tincum Park Barn, Erwinna, PA
  - PADME / Caldwell Consistory, Bloomsburg, PA
  - Tincum Arts Fest / Tincum Park Barn, Erwinna, PA
  - IDEA-Plastic Wrapping / Ronald K De Long Gallery, Penn State Lehigh Valley, PA
  - Art For Conservation / Artists of Gallows Run, Kintnersville, PA

## OTHER

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- Spring 2020 -
  - Spring 2018 -
  - Fall 2017 -
- Beer Can Coloring Design Contest / Lost Tavern Brewing, Hellertown, PA
  - Dance Minor Concert, Costume Design / Bloomsburg, PA
  - T-Shirt Logo for Visual and Performing Arts Learning Community / Bloomsburg University of Pennsylvania, Bloomsburg, PA